



SUSTAINABILITY FOCUS GROUP - SFG

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MARINA GROSSI

Chairman of the Sustainability Focus Group



SFG – Context

- Brazil as host of the 8th World Water Forum proposed the creation of a Sustainability Focus Group (SFG) as an innovative component of the main event agenda;
- SFG mission was to reflect on several water themes from the different society sectors, considering the triple bottom line of sustainability and principles established by the main international agreements;
- It worked complementarily to the technical, political and regional approaches and contributed to the development and adoption of more sustainable water management approaches.

SFG - Members

Brazil

- **CHAIR** – **Marina Grossi**, CEBDS President;
 - Support – **André Ramalho** (CEBDS);
- **Lucio Renno**, President of Brasilia Planning Company;
- **Flávia Neves**, Shared Value at Coca-Cola Brasil;
- **Jorge Soto**, CEBDS Water Working Group Co-chair and BRASKEM Sustainability Director.

Global

- **CO-CHAIR** – **Karin Krchnak**, Director, Freshwater for the WWF;
 - Support - **Camille Giscard** (WWC);
- **Jean Lapeque**, WASH Senior Advisor at ACF-France;
- **Mariano Montero Zubillaga**, Director of FEMSA Foundation;
- **Pierre-Alain Roche**, General Counselor of the Ministry of Environment, Sustainable Development and Energy of France.

SFG Core Dimensions

- **Progress:** Ensuring continuity and commitments from one forum to the other;
- **Scale wise:** Promoting integrated Water Resource Management and collaborative action at all level: national, basin and community level;
- **Sector wise:** connecting the Water, Sanitation & Hygiene (WASH) sector with other key sectors like Education, Energy, Food and Health also encompassing transversal dimensions such as Climate, Partnership and Finances;
- **Global commitments:** promoting and benefiting from links with international agendas and international initiatives (e.g. SDG, Paris Agreement, Climate is Water Initiative, Fit for Purpose, Head of States Platform, and Habitat III).

Results

- **Integration with the other commissions/processes:** concept paper, observers, convey on political declaration and provide support on sustainability questions;
- **Sessions:** Challenges to protect Biomes; Mariana Disaster; Impacts of Mining; Water and Alternative Energies; Efficiency of Water Indicators; Sustainability Declaration; Water Business Day Results; Sustainability Focus Group Results;
- **Declarations:** Sustainability Declaration; Brazilian Business Commitment for Water Security; Water Business Day Declaration;
- **Other Deliverables:** Sustainability Focus Group Concept Paper; Parintins Letter; Business Engagement Forum;
- **Greening the Forum:** includes providing opportunity for participants to recover areas of savanna to protect key headwater areas in Brasilia in a campaign called – Cerrado do Fórum. Solid Waste Management Plan – implemented in the Forum guaranteeing correct destination of all solid waste produced. Paperless Forum – minimal use of paper during the Forum.



8th
World Water
FORUM

Brasilia-Brazil
2018

Sharing Water

Organization



MINISTRY OF THE
ENVIRONMENT



Support

