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Chairman of the Sustainability Focus Group

SUSTAINABILITY FOCUS GROUP - SFG
23/03/2018
SFG – Context

• Brazil as host of the 8th World Water Forum proposed the creation of a Sustainability Focus Group (SFG) as an innovative component of the main event agenda;

• SFG mission was to reflect on several water themes from the different society sectors, considering the triple bottom line of sustainability and principles established by the main international agreements;

• It worked complementarily to the technical, political and regional approaches and contributed to the development and adoption of more sustainable water management approaches.
SFG - Members

Brazil

- CHAIR – Marina Grossi, CEBDS President;
  - Support – André Ramalho (CEBDS);
- Lucio Renno, President of Brasilia Planning Company;
- Flávia Neves, Shared Value at Coca-Cola Brasil;
- Jorge Soto, CEBDS Water Working Group Co-chair and BRASKEM Sustainability Director.

Global

- CO-CHAIR – Karin Krchnak, Director, Freshwater for the WWF;
  - Support - Camille Giscard (WWC);
- Jean Lapeque, WASH Senior Advisor at ACF-France;
- Mariano Montero Zubillaga, Director of FEMSA Foundation;
- Pierre-Alain Roche, General Counselor of the Ministry of Environment, Sustainable Development and Energy of France.
SFG Core Dimensions

• **Progress**: Ensuring continuity and commitments from one forum to the other;

• **Scale wise**: Promoting integrated Water Resource Management and collaborative action at all level: national, basin and community level;

• **Sector wise**: connecting the Water, Sanitation & Hygiene (WASH) sector with other key sectors like Education, Energy, Food and Health also encompassing transversal dimensions such as Climate, Partnership and Finances;

• **Global commitments**: promoting and benefiting from links with international agendas and international initiatives (e.g. SDG, Paris Agreement, Climate is Water Initiative, Fit for Purpose, Head of States Platform, and Habitat III).
Results

• **Integration with the other commissions/processes:** concept paper, observers, convey on political declaration and provide support on sustainability questions;

• **Sessions:** Challenges to protect Biomes; Mariana Disaster; Impacts of Mining; Water and Alternative Energies; Efficiency of Water Indicators; Sustainability Declaration; Water Business Day Results; Sustainability Focus Group Results;

• **Declarations:** Sustainability Declaration; Brazilian Business Commitment for Water Security; Water Business Day Declaration;

• **Other Deliverables:** Sustainability Focus Group Concept Paper; Parintins Letter; Business Engagement Forum;

• **Greening the Forum:** includes providing opportunity for participants to recover areas of savanna to protect key headwater areas in Brasilia in a campaign called – Cerrado do Fórum. Solid Waste Management Plan – implemented in the Forum guaranteeing correct destination of all solid waste produced. Paperless Forum – minimal use of paper during the Forum.