



## Commercial launch of the Forum will gather companies and institutions

The commercial launch of the 8th World Water Forum will be announced next Wednesday (16th) in São Paulo. On this occasion, possibilities of participation of companies and institutions interested in the world's largest water event will be presented. In addition to sponsorship quotas, companies may purchase booths at the Exhibition or at the Fair, spaces for institutional exposure and interaction with the public, estimated to be about 40 thousand people.

Other participation options for companies are group registrations and organization of parallel events. "The commercial launch of the World Water Forum is one of the most important stages in the organization process and in this initiative, one of the most important milestones in the



global events calendar", states Venilton Tadini, executive president of the Brazilian Association of Infrastructure and Basic Industries (Abdib), institution responsible for raising funds for the Forum. "The great variety and scope of investment and business opportunities engage brands of an increasingly demanding public and provide them with qualitative feedback of their image", concludes Tadini.

"The Forum has a unique feature: it gathers scientists, leaders, parliamentarians,

professionally engaged people, NGOs, researchers and common citizens. That's why it's a special opportunity for institutions to dialogue with all these audiences at the same time and in an efficient manner", enhances Ricardo Andrade, executive director of the 8th World Water Forum.

The launching event will be held at Hotel Tivoli Mofarrej (Alameda Santos, 1437 – São Paulo) on August 16th, from 10 am to 1 pm.

[Read more](#)

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# Regional workshops discuss water resource management in Brazil



registrations guarantee your space in the auditoriums, which have maximum capacity. These workshops aim at widening the view about water resources in Brazil. Discussions will take place based on the report draft available [here](#)\*.

The workshops will be held in all regions: Northeast (Recife, Pernambuco, August 15th), North (Belém, Pará, August 18th), Southeast (São Paulo, August 21st), Mid-West (Brasília, Federal District, August 22nd) and South (Porto Alegre, Rio Grande do Sul, August 24th). The full schedule with locations, programs and timetable is available [here](#)\*. Click [here](#)\* to sign up. *\*Links are available in Portuguese*

## Understand the process

As Regional Process Coordinator of South America, the International Hydrological Programme of UNESCO for Latin America and the Caribbean (IHP-LAC) has requested reports to IHP National Committees from South America. COBRAPHI was responsible for drafting this report in Brazil. [Read more](#)

Registrations are open for those interested in public workshops held by the Regional Process Commission in all five regions in Brazil, from August 15th to 24th. The intention is to collect inputs for the report that will support the sub-regional document from South America, sub-region of the Regional Process of the 8th World Water Forum.

Meetings are free and open to the public. Early

# Public call seeks good practices in water and sanitation

Applications to the public call that seeks to gather experiences and good practices in water and sanitation are open until August 28th. The content selected will be presented during the 8th World Water Forum, which will be held on March 18th to 23rd, 2018, in Brasília.

The idea is to show several ways of actions intended to promote water conservation, protection, cooperation and performance. Proposed actions must specifically address at least one of the main nine themes of the 8th Forum: Climate, People, Development, Urban, Ecosystems, Finance, Sharing, Capacity, Governance. The best experiences will be awarded one thousand dollars. [Read more](#)



# inside the processes of the 8th forum



Special series explains in detail the functioning of each of the Process Committees within the organization of the World Water Forum. Know each one of them:

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## Thematic Process

Widening the participation of several contributors has been one of the goals of the 8th World Water Forum. In the Thematic Process design, considered the backbone of the Forum, different ideas from various sectors reflect the choice of themes related to water demands that affect the entire population. Water-related themes will be determined in this space to be discussed during the event and will be the foundation for the debates of other processes: Political and Regional Processes, Sustainability Focus Group, and Citizen's Forum. [Read more](#)

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## Regional Process

Proposing realistic solutions to water use issues focused on existing common situations around the world is the goal of the Regional Process Commission at the 8th World Water Forum. As a fundamental aspect of this Process, inter-regionality allows the contrast and comparison of several regions, enabling successful cases and good practices to be shared. [Read more](#)

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## Political Process

Everyone who participates in the World Water Forum has a political message to convey, regardless of being an authority, activist, citizen. Indicating and giving visibility to these issues that society judges important is the main goal of the Political Process Commission's work at the 8th World Water Forum. The goal of these discussions is to ensure sustainability long term even in the upcoming scenario. [Read more](#)

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## Citizen Process

A population that understands the importance of shared water management is also capable of ensuring water availability long term. Bringing the civil society to the center of this debate is one of the main goals of the Citizen's Forum Commission, which seeks to give voice to the society at the 8th World Water Forum. This is the fifth theme of the special series on the processes of the world's largest water event. [Read more](#)

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## Sustainability Focus Group

Ensuring long-term quality water supply increasingly requires sustainable initiatives. To think of actions in view of this scenario is the goal of the Sustainability Focus Group, an innovation of the 8th World Water Forum. One of the priorities of the Group is to ensure the continuity of the agenda and commitments between World Water Forums. The cross-cutting aspect of sustainability is also present in the Commissions of the Thematic, Regional and Political Processes. [Read more](#)

# MOROCCO and the WWC launch the 6th edition of the Great World Water Prize

The Government of Morocco and the World Water Council are launching the 6th edition of the King Hassan II Great World Water Prize, one of the world's great distinctions in the water sector. The Prize gives recognition to candidates making significant contributions toward the theme of "Working towards greater solidarity and inclusion in order to ensure water security and climate justice". All candidatures must be submitted before 30 November 2017. The winner will be granted an award of US\$100,000, during the 8th World Water Forum. [Read more](#)

## KING HASSAN II GREAT WORLD WATER PRIZE

2018 EDITION



**You've already submitted your movie to 8th Forum Film Festival?**

Please note: the deadline is October 1!

Anyone can apply by sending movies that last up to three minutes to "The Voice of Citizens". Professionals can apply for "Green Film Festival" with short and feature films. The awards will be given in a ceremony during the 8th World Water Forum. [Read more](#)

\*This newsletter is an official publication of the 8th World Water Forum Secretariat.



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