



Concept Note

Citizen Process Commission

April 2017

1. Introduction

The World Water Forum is held every three years and it represents the world's biggest water-related event. The World Water Forum is organized by the World Water Council (WWC) and the host country. It mobilizes the various sectors of society to strengthen actions for solutions to water management worldwide.

In its 8th edition, the World Water Forum will be held in the city of Brasília, Federal District, Brazil from 18-23 March 2018. The organization of the World Forums is conventionally proposed from the development of three Processes - Thematic, Regional, Political and the Citizen Forum Process - and the 8th edition included Sustainability Focus Group that will seek, in a transversal way, to influence all the processes and activities to be developed within the 8th Forum.

The Citizen Process is coordinated by the Citizen Process Commission, organized on two territorial fronts: the Americas Committee for the entire American continent and the International Committee for the other continents of the world. The Citizen Process prepared this document to provide input for the understanding, engagement, and participation of representatives of Civil Society in the context of the 8th World Water Forum. It is worth mentioning that this is a dynamic document, which will be reviewed upon interaction with the Civil Society and other Forum Commissions and actors of the World Forum.

The Citizen Process Commission will be focusing on Civil Society Stakeholder (SH) groups: CSOs, NGOs, local citizens, local communities, farmers, Indigenous people, women, youth representatives, social movements, artists, educators, journalists, Basins Organizations, schools, social entrepreneurs, refugees, vulnerable and isolated communities among other actors of the 8th World Forum.

It is worth mentioning that the Water Basins Organizations (National Council, State Councils, and Watershed Committees) are priority organizations of the mobilization strategy for the 8th Forum, given the importance of Civil Society's participation in these strategic water management instances.

1.2 Integration with other Forum Processes

The Coordination of the Citizen Process with the other processes of the Forum will be established in two-ways: while the Citizen Process participates in proposed themes and topics, it will invite and mobilize the other processes to participate in the Citizen Process' activity program.

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1. **Thematic Process:** the Citizen Process will seek to contribute to the insertion of themes and topics in the event's grid, highlighting the aspects of participatory and shared water management with the involvement of Civil Society.
2. **Regional Process,** the Citizen Process will strengthen the participation of Civil Society representatives in the regional activities
3. **Political Process,** the Citizen Process will propose dialogue sessions presenting institutional and legislative suggestions from civil organizations.

1.3 Spaces allocated for the Citizen Process:

The Citizen Process is proposing three spaces to implement its activities' program:

- Ulisses Guimarães Convention Center, main venue of the 8th World Water Forum
- Citizen Village- Funarte venue
- Fair and Exhibitions/ Mané Garrincha Stadium venue

2. Main axes of the Citizen Process

The main objective of the Citizen Process is to develop and stimulate actions that promote the qualified participation of the Civil Society in the discussions and activities of the 8th World Water Forum, leaving a legacy of their contributions for the management of water resources of the planet.

Considering the above mentioned goal, importance will be given of mobilization and qualification that precedes the holding of the World Water Forum 2018 from three Lines of Action:

- I. Mobilization of representatives and institutions of Civil Society that can contribute to the 8th World Water Forum.
- II. Promotion of Water Pre-Forums
- III. Articulation of training processes to qualified participation before, during and after the event.

To implement the Lines of Action prior to the Forum, the following steps will be followed:

- I- Compile the out-puts from the 2 stakeholders consultation meetings and from the on-line Consultation Platform, launched by the Forum Secretariat
- II- Participation of Civil Society in the All Forum Processes
- III- Proposal of specific Civil Society topics for the Thematic Process

IV- Implementation of the Citizen's Village to host cultural activities, multi-stakeholder dialogues, exhibitions of photographs, successful experiences and solutions for water management, display of audiovisual material and sale of food based on sustainable processes.

3. Pre-Event Lines of Action

3.1 Mobilization of representatives and institutions of Civil Society that can contribute to the 8th World Water Forum.

The mobilization of representatives and institutions of Civil Society is a complex task since it deals with a huge diversity of social organizations, associations, local communities, movements, networks, and other forms of organization of Civil Society today.

Four ways of mobilizing Civil Society are proposed in the planning of the Citizen Process:

- 1- Participation of the Citizen Process Commission in events that deal with issues converging with the 8th World Water Forum;
 - 2- Articulation of events and mobilization meetings for the 8th Forum;
 - 3- Open Calls to propose activities and to present relevant experiences in the 8th Forum;
 - 4- Creation and development of technologies / channels for the dissemination of information and communication for the participation of society and for the wide dissemination of the 8th Forum.
- a- The participation of the Citizen Process Commission in events that deal with themes converging with the 8th Forum is due to the recognition of the importance of various meetings, forums and activities that involve Civil Society as a priority for water resource management in the world. The Citizen Process Commission will seek to participate in regional and international meetings, valuing their outputs and inviting the public involved to participate in the Citizen Process of the 8th Forum.
- b- Specific events will also be held to mobilize new actors and enable relevant and qualified dialogue that precedes the 8th World Water Forum in 2018. In these events, the Citizen Process' strategies will also be clarified to promote the participation of institutions and representatives of Civil Society at the 8th World Water Forum.
- c- Open Calls are proposed to be launched (in Portuguese, English and Spanish):
- "Call for Proposals" – for activities to be carried out in the Event.
 - "Call for Experiences"- for mapping and mobilization of experiences on nature-based or community-based water solutions, therefore, relevant for uses and sharing of water at the local level.

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- d- Along with the Communication strategies for the 8th World Water Forum, materials coordinated and proposed by the Citizen Process, prior to the forum, will be established to support the understanding of the process, the participation / contribution of the society, and contents that emerge from the dialogue and selected activities carried out by Civil Society. Many of these materials will result from pre-forums, training and mobilization processes. The strategy aims to make the content produced by the 8th Forum and the Citizen Process can be reached in an accessible way. The main instrument for the provision of information and communication materials will be on the Virtual Platform / Site of the 8th World Water Forum. Moreover, the Citizen Process page on the website of the 8th Forum will be a space for communication with Civil Society and clarification, while providing materials and media products developed before and during the event.

3.2 Promotion of local, regional and/or social segments Pre-Forums related to Water

Water Pre-Forums are held by institutions and social segments that are socially representative, to discuss issues relevant to water management (local / regional / global) and produce reflections and records that contribute to the discussions and the participation of Civil Society in the 8th World Water Forum in Brasilia 2018.

In this framework, guidelines will be made available for the implementation of Water Pre-Forums that are consistent with the themes and organization of the 8th World Water Forum.

The guidelines for conducting pre-forums should include at least three main criteria:

- The need for social (civil society) representation in the event;
- The discussion of relevant topics on water management and in coherence with the themes of the Forum and topics of the Citizen Process;
- Results and products that can contribute to the goals of the Citizen Process.

The materials, products and results of the Water Pre-Forums will only be shared in the Virtual Platform, as part of the Citizen Process, after submission and analysis by the Commission.

3.3 Articulation of training processes with a view to qualified participation before, during and after the event.

Considering the citizen participation as an internal process to the World Forum, the various social representatives mobilized will be able to participate in dialogue, workshops or courses, to obtain subsidies through documents among other formative opportunities during the year of 2017, to achieve a qualified participation in the 8th Forum in March 2018. At the same time, this process will allow the Citizen Process Commission to select the



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participants in the 8th Forum, and it is planned to nominate a large number of representatives from the Americas to participate in the official program of the event. There are many possibilities for articulating the Citizen Process with ongoing Formative Processes. We point out, for example, opportunities already mapped in the host country Brazil:

- The National Water Agency (ANA) develops several formative processes that are convergent with the 8th World Forum and can be accessed via the ANA website (www.capacidade.ana.gov.br).
- The proposal to hold a National Youth Conference for the Environment, coordinated by the Ministry of Education, where the central theme is Water and should reach (more than 70 thousand schools) throughout Brazil. The institution has already shown interest in incorporating convergent themes and activities with the 8th World Forum as representatives of the Conference can also attend the event in 2018.
- ADASA activities with schools in Brasilia.
- The "Your Voice" Consultation Platform, also coordinated by ANA, will be a strategic space for prior discussion of issues and the consequent qualification of the participation of Civil Society representatives in the event.
- In-person meetings - linked to the CNRH and MMA, as the V National Training Meeting on Environmental Education for Water Management, to be held in May 2017 in Brasília / DF.

This articulation of training processes and qualification of participation will deal with the themes of the Forum, proposed, and coordinated by the Thematic Process, the challenges of building a good dialogue with the Political Process (decision makers) and the Regional Process. The challenge is part of a commitment of the processes, to place representatives of civil society, water governance sector, private sector, scientific field among other segments involved, in a profitable space for dialogue at the 8th World Water Forum.

3.4 Final Considerations

The opportunities to contribute and participate in the training, Calls and Pre-Forums will be open to all citizens. This extensive process of mobilization, capacity building, information and communication will provide support for the invitation to the different representatives and social actors, to participate in the activities of the 8th Forum, as far as they can produce significant discussions on water management in the planet. The definition of participation will be established based on several criteria and participation in the dialogue and activities that precede the 8th Forum is recommended.

4. Lines of Action during the 8th Water World Forum

The Citizen Process will seek to carry out activities and promote the participation of civil society in 3 different spaces:

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- a. The Ulisses Guimarães Convention Centre: Main Venue of the 8th Forum which will welcome approximately 30 thousand people in formal activities.
- b. Citizen Village in FUNARTE: Spaces open to society with cultural activities, exhibition of solutions for use and management of water, films screening, dialogue, food tasting among other activities
- c. Fair and Exhibition Space – proposed location: Mané Garrincha Stadium.

4.1 Participation of social representatives in the Forum Program

The Forum will take place at the Ulisses Guimarães Convention Center containing plenary sessions, side events, and activities of the five Forum processes, special sessions, high level panels and other spaces.

2030 Agenda for Sustainable Development urges that no one will be left behind. The Goals and Targets of the SDGs are for all segments of society.

In this context, the Citizen Process Commission seeks to establish and propose dialogue activities with different stakeholders, with differentiated methodological approaches, providing new environments for dialogue between different stakeholders.

Moreover, and as an expression of the diversity of relationships between culture and water, the activities to be developed by the Citizen Process before and during the 8th Forum will reflect this diversity of cultural expressions on the planet. Some cultural activities will be developed by the Citizen Process Commission, like Cinema and Film Festival, Music and folklore dance and other cultural events.

Valuing the 8th World Forum's "Sharing Water" theme, the Citizen Process will seek to connect and ensure the participation of projects and experiences related to "nature-based water solutions"¹ and community-based projects for the management and multiple uses of water in local and regional level. These two concepts have been widely used by international organizations to promote sustainable development.

4.2 Thematic axes, themes and topics to be addressed by the Citizen Process

The Citizen Process has the challenge of bringing social perspectives to the 6 thematic axes of the 8th Forum.

4.2.1 As a first guideline, the Citizen Process Committee will seek to promote the participation of Civil Society in the 6 Themes of the World Forum, their respective topics, and contribute to the Cross Cutting topics taking into consideration the outputs of the Consultation Platform that was launched by the 8th World Water Forum to the wider public in early February.

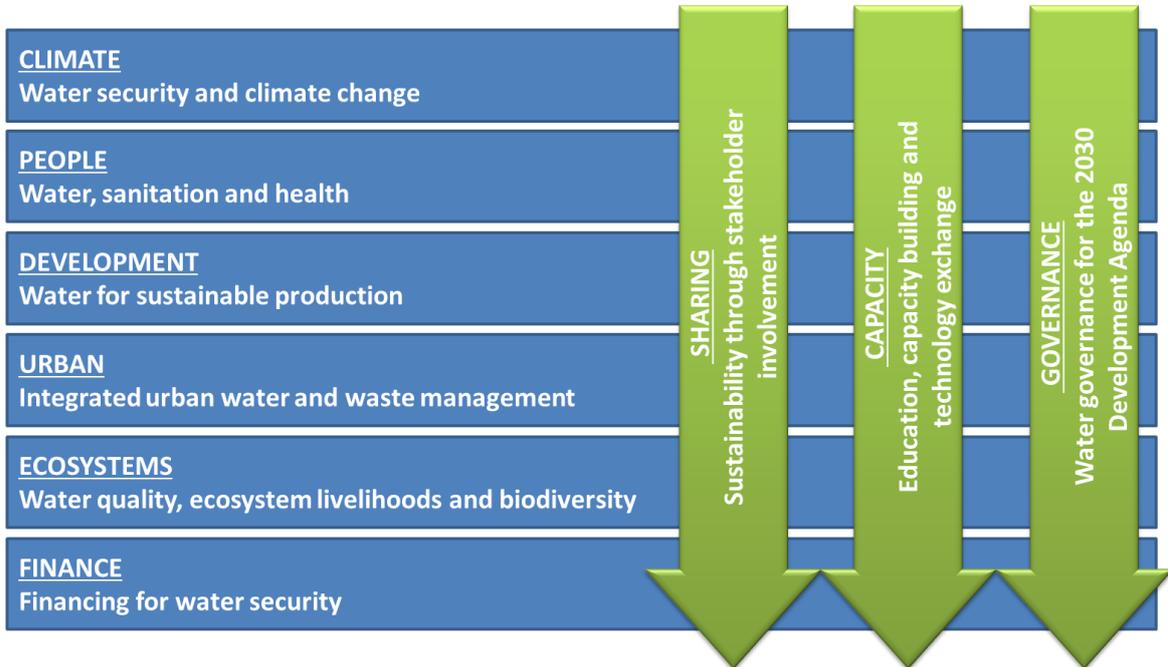
Below, we present the proposed thematic structure of the World Water Forum

¹ Nature-based solutions are interventions which use nature and the natural functions of healthy ecosystems to tackle some of the most pressing challenges of our time. These types of solutions help to protect the environment but also provide numerous economic and social benefits. (<https://www.iucn.org/regions/europe/our-work/nature-based-solutions>)

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For this participation, the Citizen Process will articulate with organizations that already discuss the themes, with projects of relevance and with case studies that can enrich the debates and topics of the proposed thematic axes.

4.2.2 Proposition of specific topics of the civil society for the debates of the event

The Citizen Process will contribute with the insertion of topics in the event grid where the aspects of participatory and shared water management with the involvement of civil society are highlighted. In this context, the Citizen Process will submit thematic proposals in the sessions of the 8th Forum, in coordination with the Thematic Process Commission. The sessions proposed will consider the involvement of the Civil Society as actor of change in water management as well as the emerging content coming from the mobilization, capacity building and implementation of water pre-forums processes, presented in this document.

4.2.3 Hydro-Café Space:

In this dedicated space for the Citizen Process in the main venue, keynote speakers from civil society will be invited to debate with the targeted audience on a specific theme.

The **themes** selected will be related to the SDGs Goals that cover mainly among others:

- 1- Dignity: to end Poverty and fight inequality (Goal 1, 2, 5, 6 (6.5 and 6.b) 16.7)
- 2- Justice: to promote safe and peaceful societies, and strong institutions
- 3- People and governance/participation strategies and methods: to ensure healthy lives, knowledge and the inclusion of all impacted people including women and children (Goal 5)

The main **topics**:

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- 1- The Right to Water and Sanitation
- 2- Water Justice, Equity, Integrity, Security
- 3- Stakeholders' Consultations and Participation (including indigenous peoples),
- 4- Inclusive Governance principles implemented on the ground)
- 5- Voices from Regions in Conflicts
- 6- Capacity Building, Water Conservation Awareness, Education
- 7- Youth and Water
- 8- Water and Culture
- 9- IWRM

These proposed sessions will include the Civil Society at large, Youth, Gender, and Indigenous proposed sessions.

These activities will also take place at the Ulysses Guimarães Convention Center.

4.3 Implementation of a Citizen Village.

The Venue proposed by the Citizen Process is the FUNARTE space, which is located at a short distance from the Ulysses Guimarães. This proximity will facilitate the mobility of the 8th Forum participants to visit and benefit from the activities in the Citizen Village.

The Citizen Village will be designed to include stands for experiences and solutions expositions, meeting and lectures spaces, film festival event and other artistic presentations.

The Citizen Village will be a free access space of the World Water Forum.

The implementation of the Citizen Village converges with the other Citizen Process' activities

- Provision of other proposals for dialogue with stakeholders at the 8th Forum
- Cultural activities
- Presentation of successful experiences of nature-based or community-based solutions for water use and management;
- Display of photos and audio-visual material with projection on LED Screens and online reproduction of the event.
- Gourmet space developed from sustainable processes in water use

4.4 Display of audiovisual material for projection in LED screens and online availability of activities of the 8th World Water Forum

The results of the mobilization and capacity building processes, and the realization of the Pre-Forums activities will constitute various materials and audiovisual products, including photographic materials. These materials will constitute the content of the Citizen Process and will be reproduced on screens and spaces within the 8th Forum.

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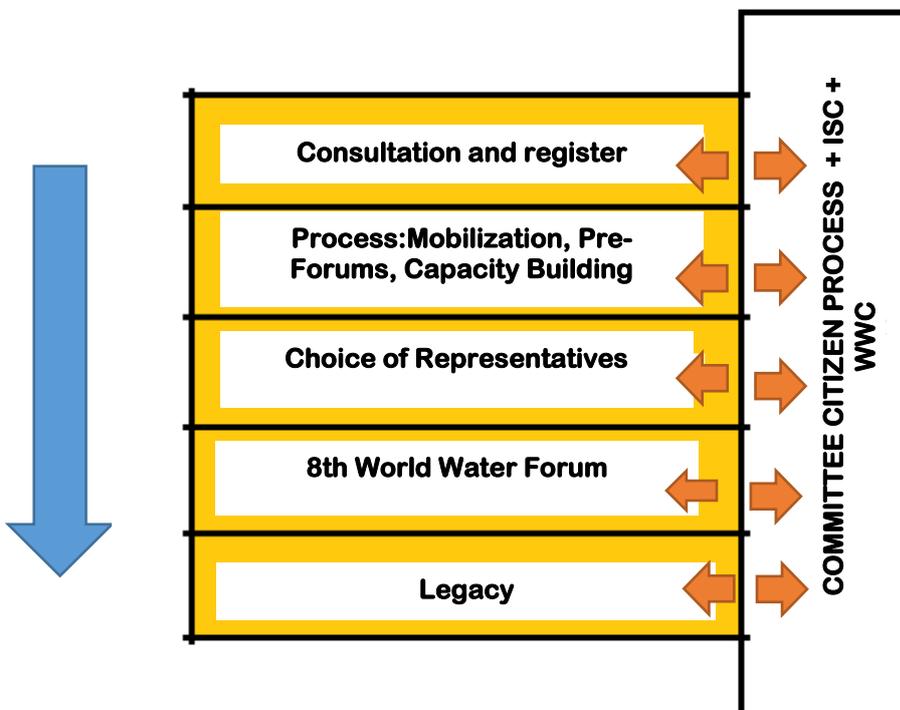
In addition the reproduction of these materials, together with the relevant events of the main Forum Venue activities, and the exhibition space of the Citizen Process at Mané Garrincha and the relevant events of the Citizen's Village will be displayed on the LED projection panel, in the Citizen Village, with internet transmission. This will build an interconnection between the three spaces of the 8th Forum.

Moreover, communication with other states in Brazil and online availability of the activities of the 8th Forum will be made viable through the virtual network

4.5 Food Establishments developed from sustainable processes in water use

The Citizen Village will develop a Gourmet space to enable the participants and visitors to taste the local food. Suppliers and entrepreneurs will be called upon to make sustainable products available, focusing on the sustainable uses of water. Several companies, institutions and cooperatives in the Central-West region and the Cerrado Bioma in Brazil, are already mapped to provide services and provision of healthy and sustainable food.

5. The Citizen Process phases of work are shown in the figure below:



6. Legacy of 8th World Water Forum

Aligned with Agenda 2030, no one is left behind. The 8th WWF should be unique in giving space to the voice of the people and the innovative solutions for water use and conservation by grassroots, the 8th Forum should bring confidence to the Citizens that the Forum is not only technical and business, but rather the Forum is for the people and by the people. All these aspects can be delivered in the Citizen's Forum. If we succeed in doing this in Brasilia, then there will be no need for Alter Forum which always happens in each previous World Water Forum. This is the most precious legacy the 8th World Water Forum will give for upcoming Forum in the future.

7. Organization Structure

Because of the territorial scope and the diversity of Stakeholders, the Citizen Process Commission was divided into two Committees:

- a. Americas Committee - to mobilize and articulate social representatives from all the Americas, mainland of the event;
- b. International Committee - to mobilize and articulate social representatives from the other continents of the World.

Citizen Process Commission:

1- Chair- Vice Chair :

- Chair of Citizen Process, Americas Committee – Mr. Luperco Antonio Ziroldo
- Vice-Chair of Citizen Process, International Committee – Ms. Iman AbdEl Al

2- Americas Committee Members:

Taciana Leme –Water National Agency (ANA)
Suraya Modaelli – Committee of Paranapanema River Basin
Mathilde Saada – Latin America Marketing & Communication

3- International Committee Members:

Nidal Salim, Global Institute for Water, Environment and Health
Asma Bachikh, President of the World Youth Parliament for Water
Alice Bouman- Dentener, DiploriA Sustainable Development Solutions, Netherlands,
& Honorary Founding President of Women for Water Partnership

4- Focal Points for the Citizen Process Activity Programs:

Indigenous Program:

Darlene Sanderson: Indigenous World Forum on Water and Peace
Mona Polacca: Indigenous World Forum on Water and Peace



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Ailton Krenak: Nucleo de Cultura Indigena –Brazil

Film Festival Event

Suzana Amado, Diretora, Filmambiente- Rio de Janeiro

The Commission members and the focal points prepared a draft activity program, under the supervision of the Chair and Co-Chair, which will be enriched by the lines of Action prior to the Forum.